

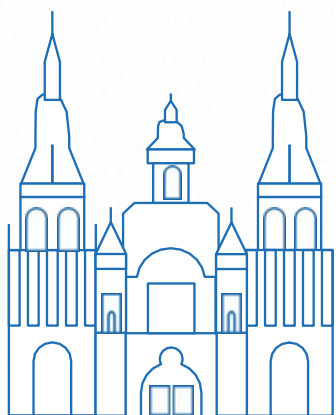
# FUNDRAISE ON THE CAMINO DE SANTIAGO.



Follow  
the  
Camino

[followthecamino.com](http://followthecamino.com)

# WHAT IS THE CAMINO DE SANTIAGO?



**Camino de Santiago, or The Way of St James, is an ancient pilgrimage that dates back to the 9th Century. The local bishop, after the remains of the Apostle to Christ were brought to Galicia for burial declared that a church would be built in honour of St James the Greater.**

**Pilgrims began walking to the resting place of St James from all over the world. The modern Camino de Santiago has 9 main routes, all of varying lengths, terrains, and cultures. Hundreds of thousands of pilgrims make their way to Santiago each year, some walking for religious reasons, others to improve their fitness – all in search of deeper connection with loved ones and themselves.**

## FUNDRAISING ON THE CAMINO DE SANTIAGO

**The Camino de Santiago is a fantastic option for your fundraising goals. The pilgrimage is on many people's bucket lists, so you'll have plenty of enthusiastic volunteers!**

**We have been supporting fundraising groups of 5-60 people along the Camino since 2008 and have plenty of experience working with charity groups, big and small, to help them reach their charity goals.**

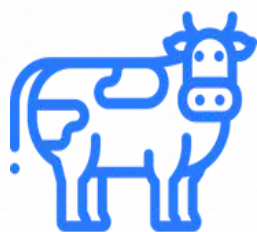
**Our team will work with you to provide marketing and recruitment materials, social media imagery, information about the Camino routes, and much more to support the success of your fundraising or awareness campaign.**



# WHY USE **FOLLOW THE CAMINO?**

## **YOU WILL BE ASSIGNED YOUR OWN CAMINO PLANNER**

One of our awesome team will work with you every step of the way. There are no robots in our company, just real people with experience on the Camino here to help!



## **EXPERT GUIDES TO LOOK AFTER YOU ON THE TRAILS**

Our charity groups are paired with our most experienced and delightful guides. We love our Camino Guides – they add extra fun, insider knowledge, and plenty of fascinating stories to your walking experience.

## **WE KNOW OUR SUPPLIERS**

We have been walking the Camino and building relationships with our favourite accommodation and service providers for more than 15 years. This means we know what level of service they offer and they put in the extra effort to look after our clients.



## **FLEXIBLE BOOKINGS AND PAYMENTS**

Our system is built for travellers to create their own unique itinerary, so you can adapt your trip to almost any situation! From adding extra people to changing nights along the way, we can make it work. You can pay as a group, in sub-groups, or individually. Instalment options are available, too! However you want to manage your payments is up to you.



## **ALL YOUR INFORMATION IN ONE PLACE**

Our Client Area will be available to every member of your fundraising team. Each will be able to see the route, maps, weather information, accommodation details, payment status, and more. This makes it easy for everyone to know what is happening from start to finish!



**FOCUS**  
Ireland

# CAMINO FRANCES: THE FAMOUS LAST 100KM

- 7 days
- 115 km
- From €554
- Eastern Galicia, Spain

The Last 100km of the Camino Frances is the most popular section of the most popular route!

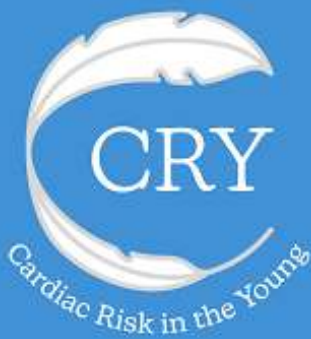
Join the energising flow of pilgrims walking from Sarria to Santiago. Stop in ancient monasteries along the way and enjoy the peaceful Galician countryside. Indulge in all of the wonderful food and wine that Galicia has to offer! Reach your destination of the old town of Santiago de Compostela, a UNESCO World Heritage Site, where the Cathedral de Santiago stands in all its glory. At the end of your walk, you will be awarded your Pilgrim Certificate, or Compostela, as proof of your pilgrimage.

You can easily customise this wonderful route:

- Longer days to complete the route sooner, or shorter days to take Day Trips to local sites.
- Add a professional Camino guide to insider knowledge of the walk to your experience.
- Upgrade accommodation for more luxury, or add picnic lunches for mid-day breaks!

The choice is yours!





# CAMINO INGLÉS: A CORUÑA - SANTIAGO

- 6 days
- 73km
- From €580
- Northern  
Galicia, Spain



The Camino Ingles, or English Way, is a striking route from the northern coast of Spain down to the city of Santiago de Compostela. It was originally the route taken by seafaring pilgrims of Northern Europe, from as far away as Sweden, Norway, England, Scotland, and Ireland, to reach Galicia then travel on to the tomb of St James the Greater.

This Camino starts in 'The Glass City' of A Coruna before passing through pretty Galician town like O Burgo, Sergude, and Bruma. Prepare for a quietness away from crowds rarely found on other pilgrimage routes, the ideal conditions to reconnect with yourself and your spiritual side.

A shorter route than other Caminos, this links up with Celtic Camino in the UK and Ireland. Walking any recognised Camino route (25km or longer) gives pilgrims the 100km minimum needed to be awarded Compostela certification in the Cathedral de Santiago.





# **CAMINO PORTUGUES**

## **COASTAL: OIA - SANTIAGO**

- **8 days**
- **143 km**
- **From €660**
- **Southern  
Galicia, Spain**

Discover the up and coming Camino route that has been growing in popularity – the Portugues Coastal! This route, as the name suggests, takes you up the coastline of Galicia from the Portuguese border. The Way then takes you inland to join the traditional Camino Portugues to the city of Santiago de Compostela.

Meander the stunning Atlantic coastline past beaches and through charming coastal towns. Swim in the ocean or rest on the boardwalks at the end of the day. Taste the sumptuous delicacies of the region, and drink incredible local wines. The seafood is especially good! Northern Portugal and Galicia are full of history, culture, art, and music, so there really is something for everyone. A quiet and peaceful route, you'll get plenty of time near the ocean to swim, walk, cycle, and eat fresh seafood.

Venture off the classic Camino trails and embrace the vibrant Atlantic coast!





# CAMINO PORTUGUES: TUI - SANTIAGO

- 8 days
- 117 km
- From €639
- Southern  
Galicia, Spain

Walk the final stage of the classic Camino Portugues into Santiago de Compostela! There is plenty to see and do along the way from Tui, just over the Portuguese border in Spain, to Santiago de Compostela.

This Camino, which was used by Queen Isabel of Portugal in the 13th Century, gently winds along ancient paths through woodlands, farmlands, vineyards, and historic towns. Every day during the walk you're guaranteed a high level of comfort and the chance to try some the famous local dishes and top wines. This section requires a reasonable level of fitness. However, it's a highly rewarding walk that includes numerous cultural highlights.

Immerse yourself in the gorgeous landscapes of southern Galicia and prepare to fall in love with this quiet and peaceful Camino route.





wellways

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the  
Camino

# VIA FRANCIGENA: VITERBO - ROME

- 7 days
- 110km
- From €796
- Northern  
Lazio, Italy

During the Middle Ages, the Via Francigena was the most popular pilgrimage route to Rome. A spectacular walking holiday, it offers you peaceful surroundings, a glimpse into life in Italy, stunning food and wines, and an authentic walking adventure.

This route is more challenging as it is not as well waymarked and doesn't have as many facilities enroute, but it is not as busy as the Camino de Santiago and offers an entirely different pilgrim experience ending in the Vatican itself.

They say "All Roads Lead to Rome" and standing in St Peter's Basilica in the heart of the 'Eternal City', having completed nearly a week of walking through the ancient heart of Italy, is an experience many pilgrims take with them through their whole lives.



# TESTIMONIALS

**“I would like to recommend Umberto and Follow The Camino. They did a fantastic job organising our fundraising trip to the Camino de Santiago. The organisation was excellent and all of our 28 travellers had a great time. The Camino trip was an amazing experience, I know it can mean very different things to different people but there was one thing that connected us all together, and that is that it is a walking holiday like no other ... I felt that the meditative act of walking, the nature, and the friendships we made along the way has been one of the most amazing experiences ever and it was a joy sharing it with Umberto and everyone. Umberto and his team have been of great help and I got to know Umberto better as we walked together along the way ... He helped make this trip special and something that we will definitely do again, as it really helped raise awareness and funds for The Rise Foundation. Thank you Umberto, we are all deeply grateful to you for your hard work.”**

**FRANCES BLACK, SENATOR & CEO OF THE RISE FOUNDATION – IRELAND**



**“CRY Ireland are happy to recommend Silvia and her colleagues at Follow the Camino ... The CRY #Camino trips have been an amazing experience for our walkers and everyone takes something different away from the Camino and it is a unique experience that I would highly recommend. We laughed, cried, chatted and bonded over a walk that anyone can do ... Silvia has been flexible and met all our requirements for our group, with excellent accommodation and food. The Guides have been fantastic – a good guide is imperative and so important to the group and the Camino experience.”**

**LUCIA EBBS, CEO OF CRY IRELAND – IRELAND**



# TESTIMONIALS

**“Thank you Umberto and crew. It was an absolute pleasure to have you make our arrangements, and support us so magnificently along the way in our efforts to raise awareness for Well Ways and the need to de-stigmatise mental illness. You are all fabulous!! From ‘Down Under’ with love!”**

**CHERYL MCINNES OF WELL WAYS MENTAL HEALTH CHARITY – AUSTRALIA**



**“The meetups were exceptionally well-organised, and the accommodation and food arrangements were excellent. I am incredibly grateful for this memorable experience, especially as I carried my brother’s ashes. The group connection during the walks and dinners was wonderfully relaxed, and it was clear that our guide Juan’s positive mindset and good energy created this special space.”**

**KATE MCGRATH,  
MANAGER OF FOCUS IRELAND HOUSING SERVICES – IRELAND**



**“Purple House Cancer Support Centre has wanted to organise a Camino trek for many years, but never knew how ... When we met with Follow The Camino, all of our needs were taken care of – we didn’t have to worry about a single thing! The participants couldn’t speak highly enough of their experience and many want to return! As a charity, we would highly recommend Follow The Camino”**

**CONOR O’LEARY,  
MANAGER OF PURPLE HOUSE CANCER SUPPORT – IRELAND**



## TAKE THE NEXT STEP!

**Fundraise with Follow the Camino to raise awareness as well as funds!**

**We are with you every step of the way, from helping you to plan and promote your charity Camino to Santiago to guiding you along each step of The Way and beyond!**

**Make an appointment today with one of our expert Camino Planners:**

### **Call us**

**USA & Canada: +1 877 778 1750**

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**UK: +44 20 3411 0701**

**Spain: +34 881 023223**

**Australia: +61 2 9160 0115**

### **Email us**

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**Or get in touch through our website [followthecamino.com](https://followthecamino.com)**

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